

FIG. 1

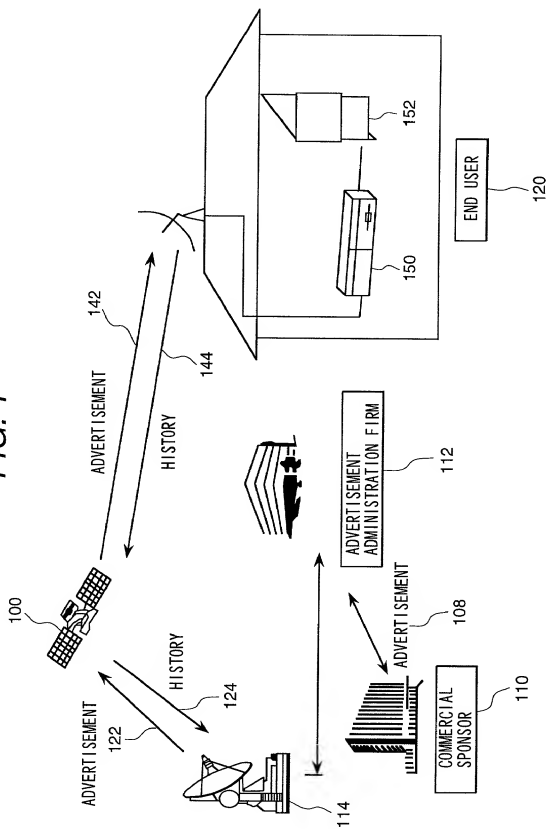


FIG. 2

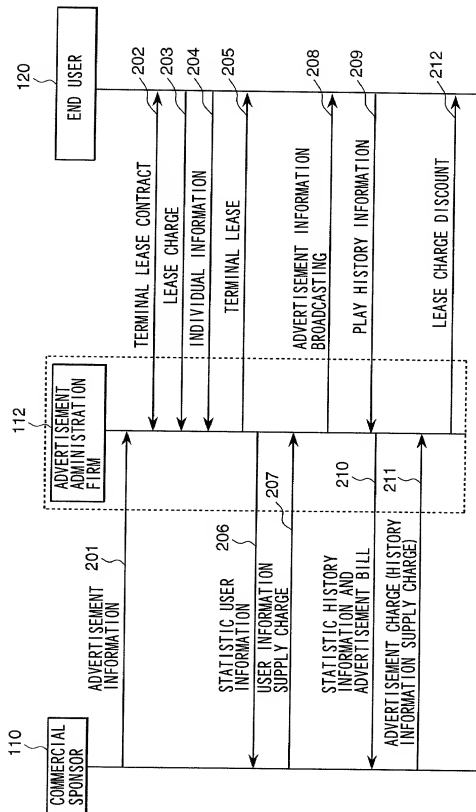


FIG. 3

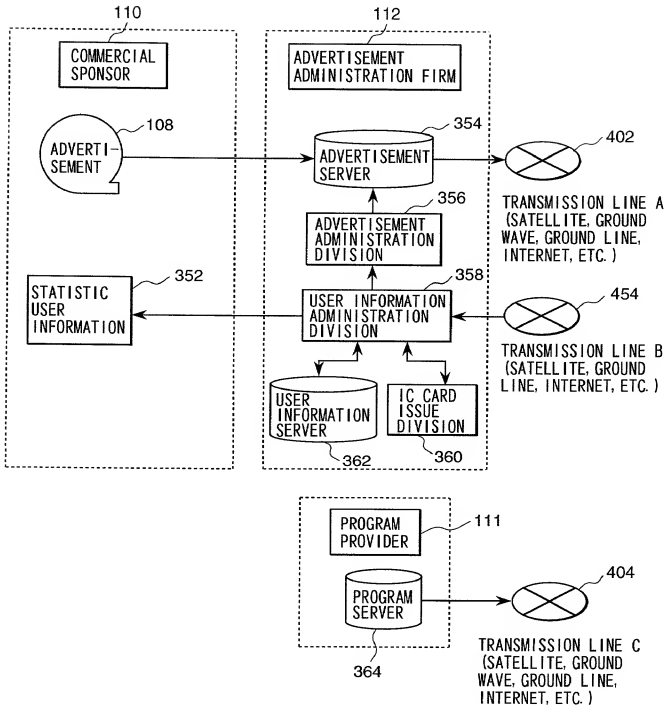


FIG. 4

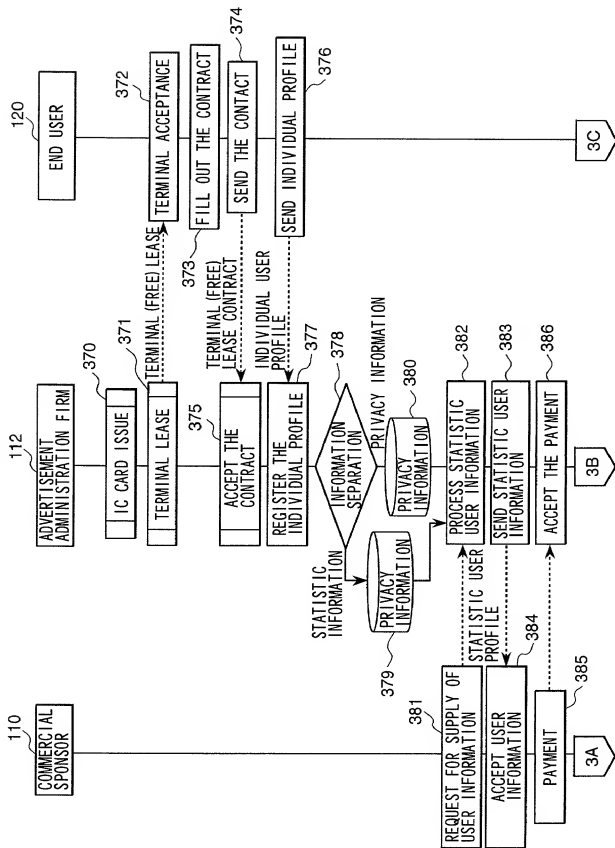
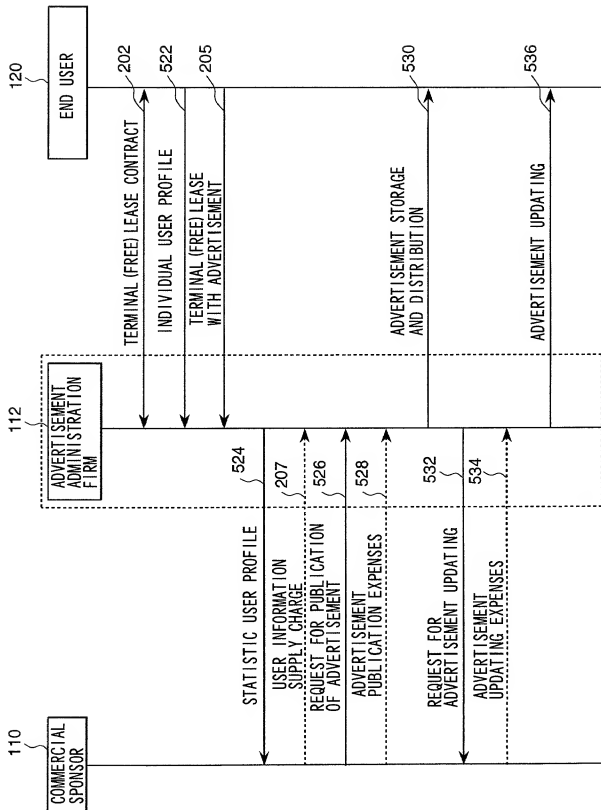


FIG. 5



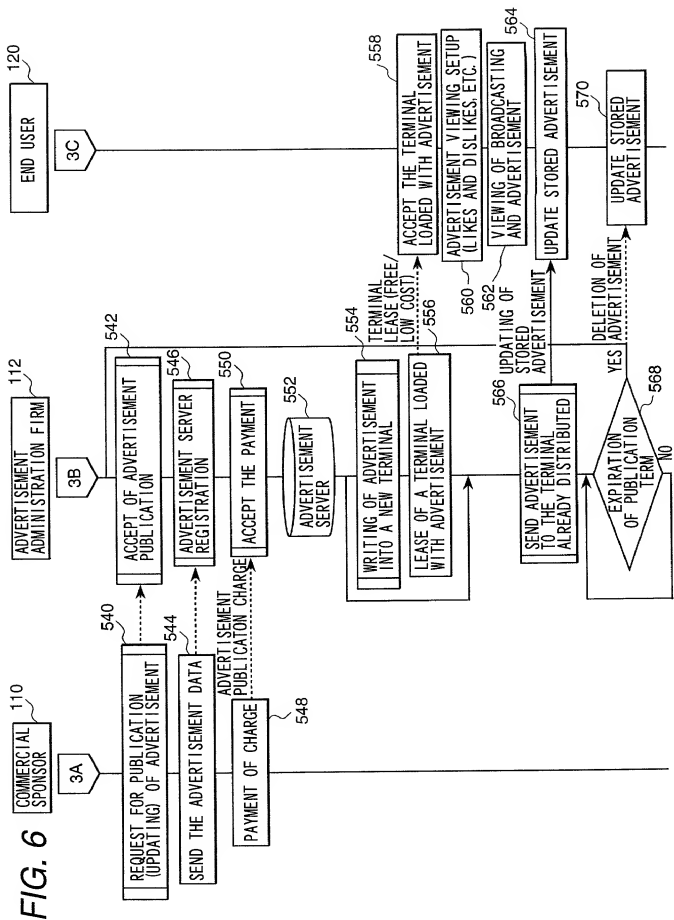
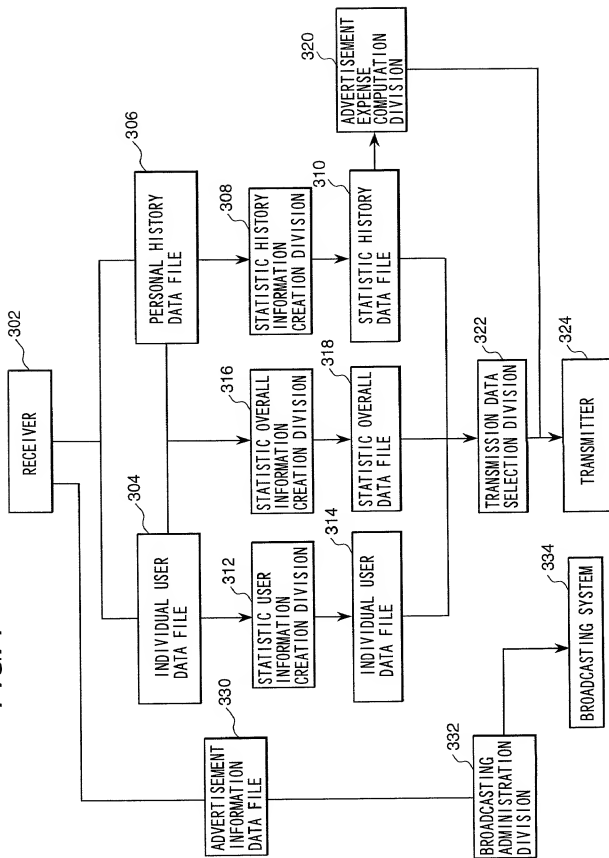


FIG. 7



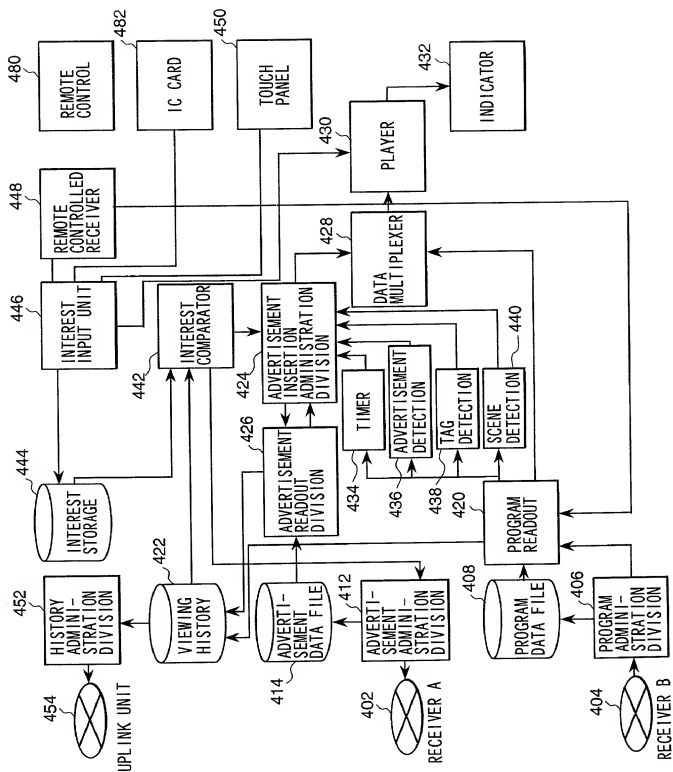


FIG. 9

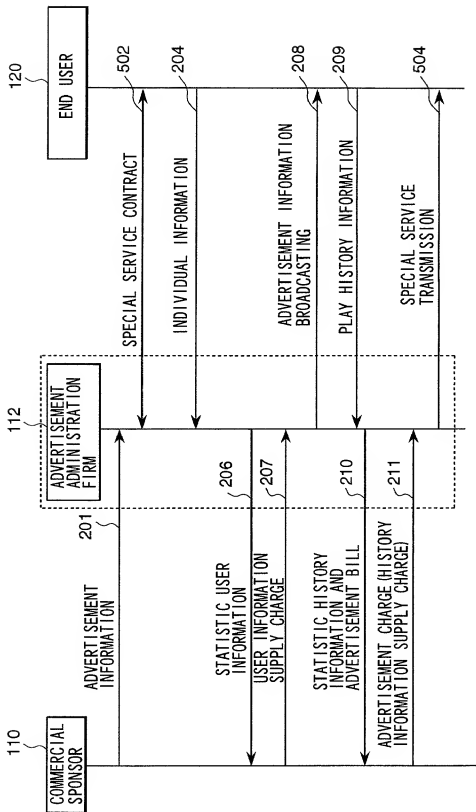


FIG. 10

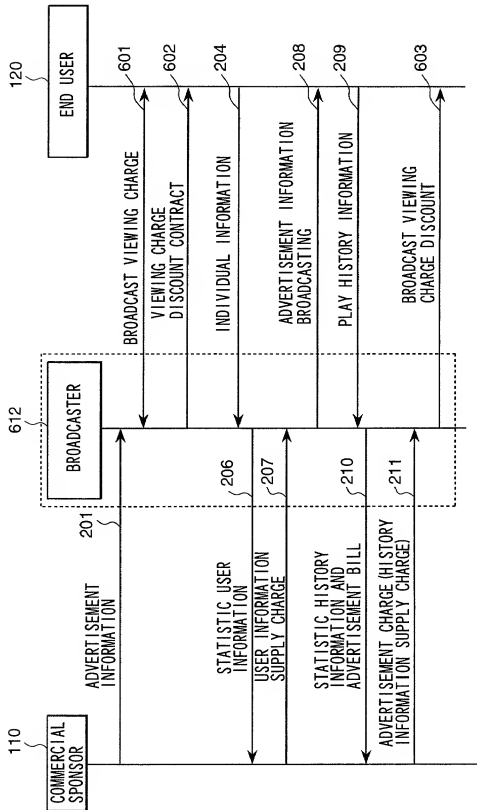


FIG. 11

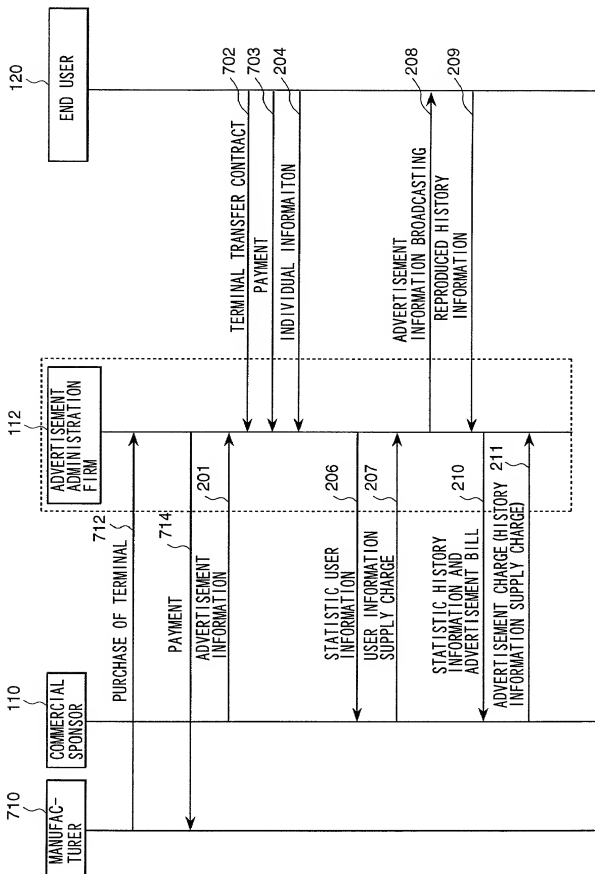
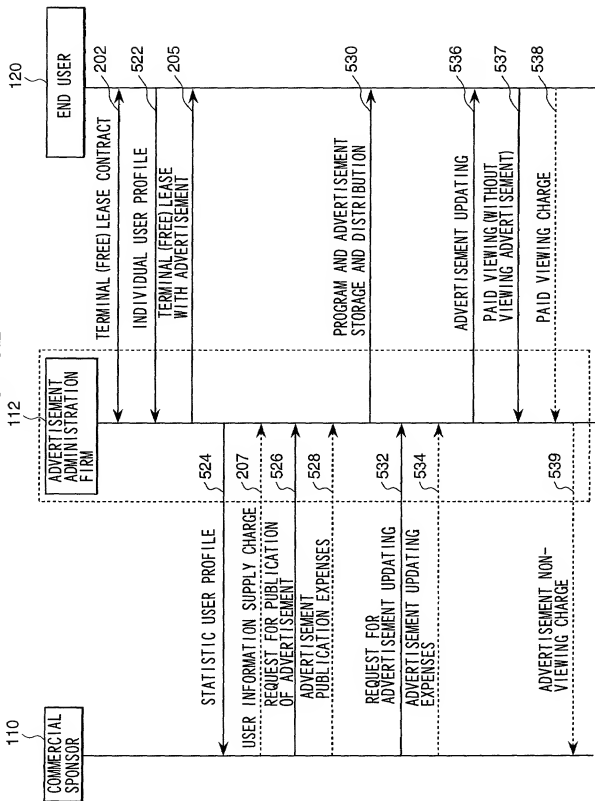


FIG. 12



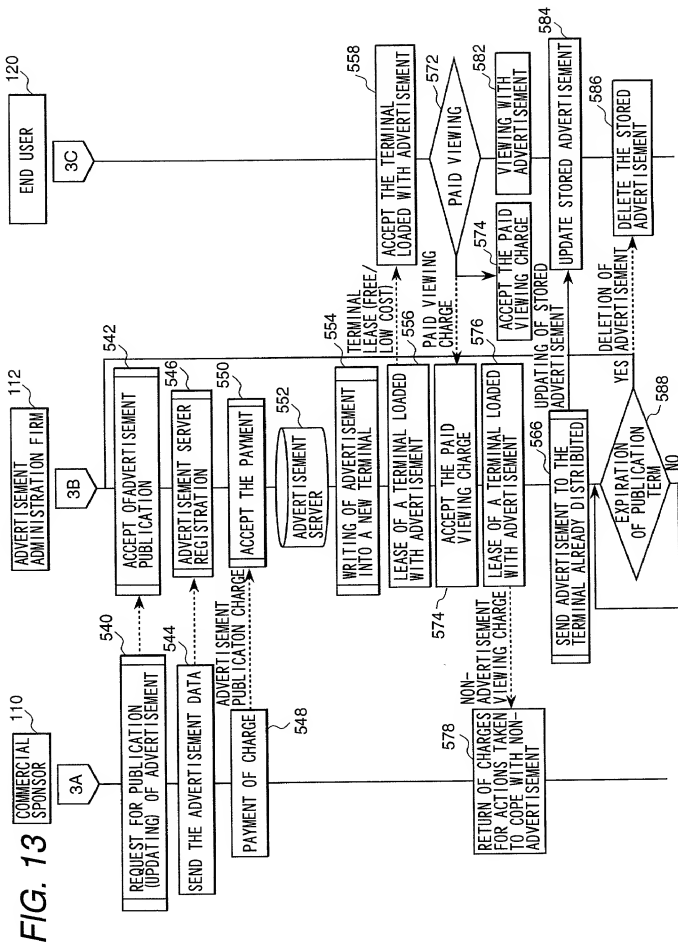


FIG. 14

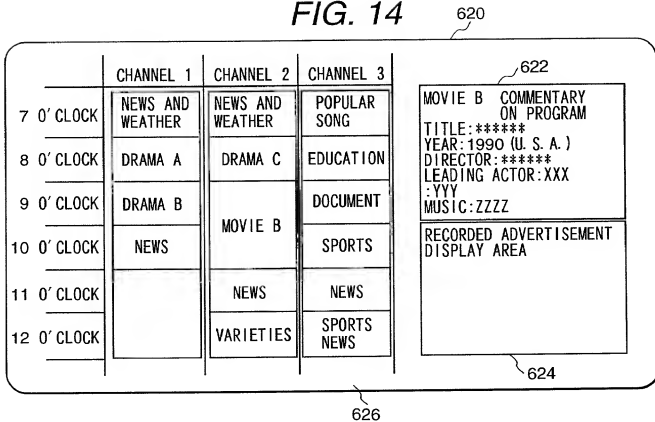


FIG. 15

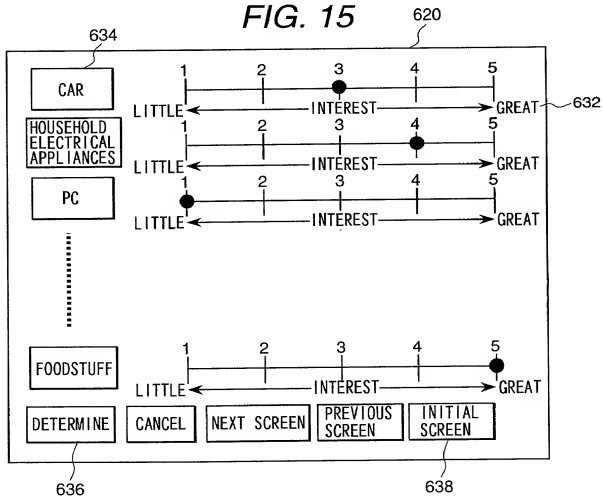


FIG. 16

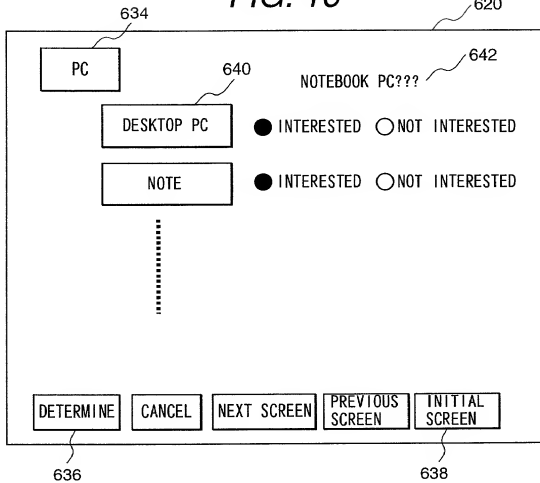


FIG. 17

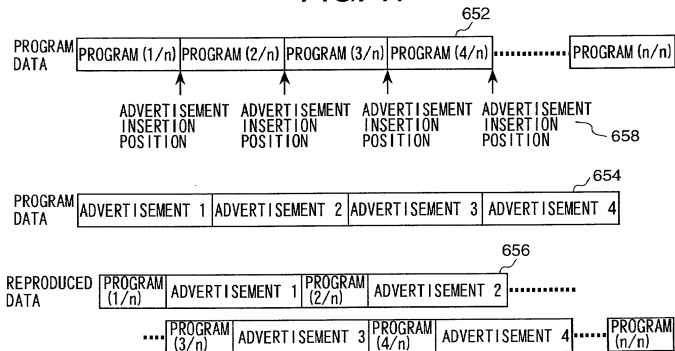


FIG. 18

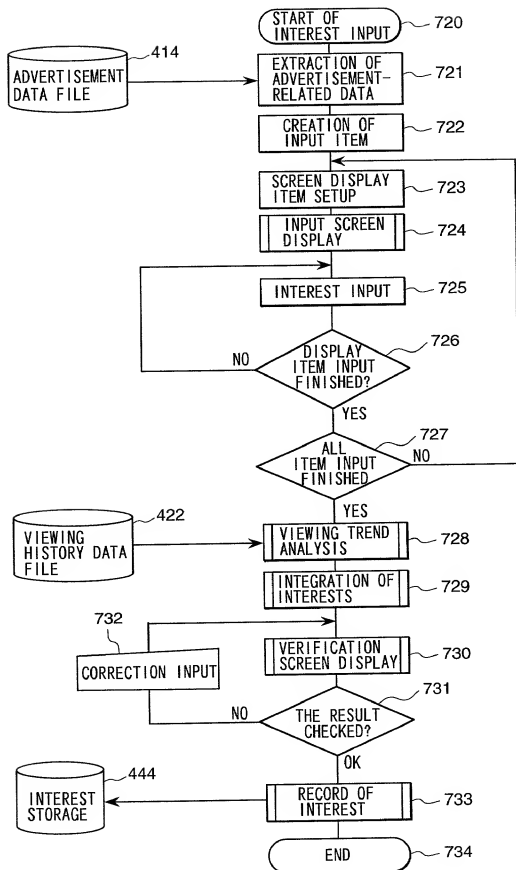


FIG. 19

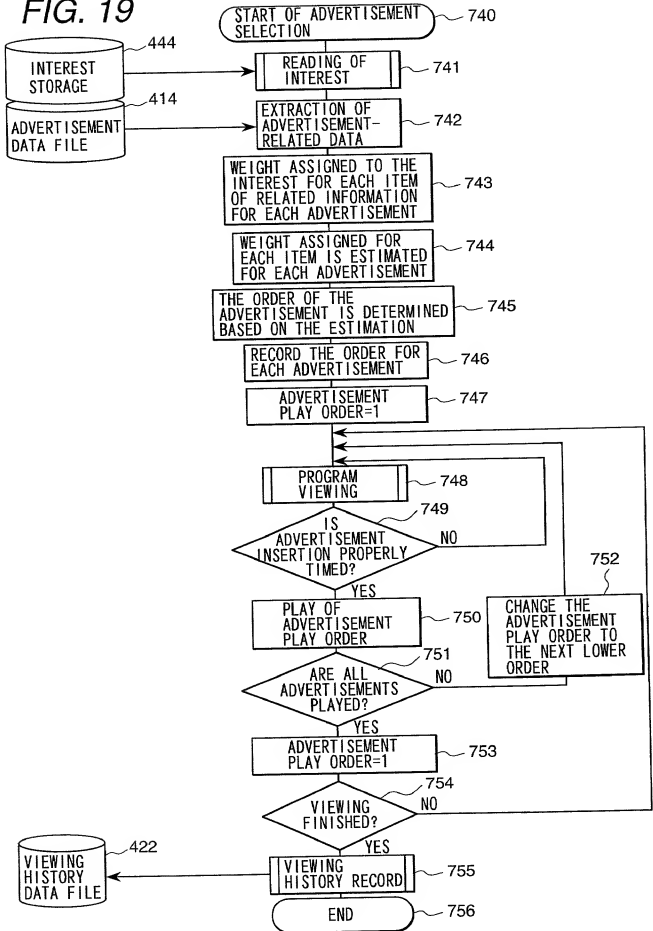


FIG. 20

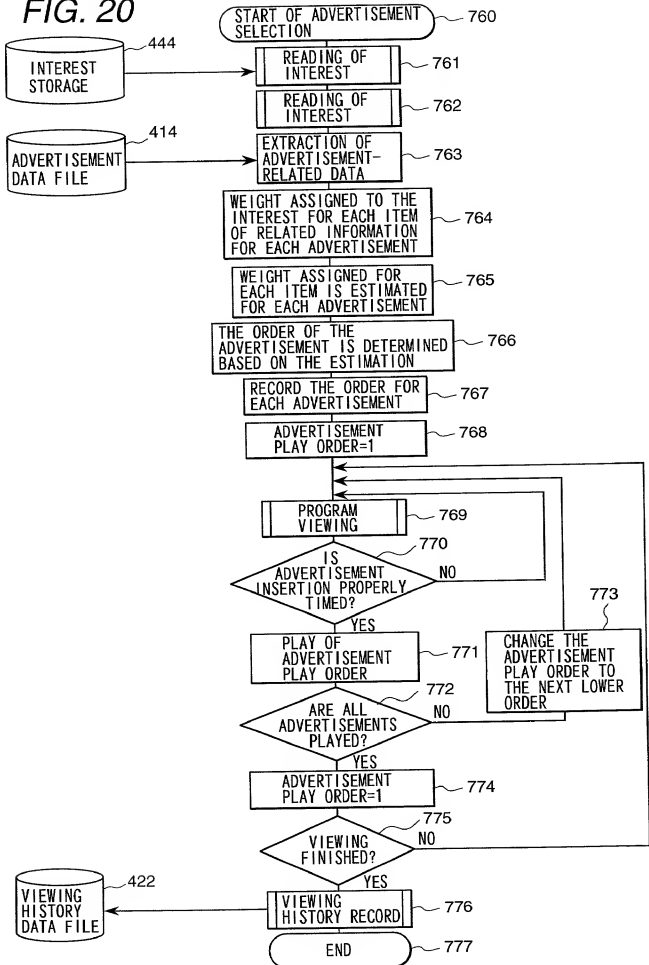


FIG. 21

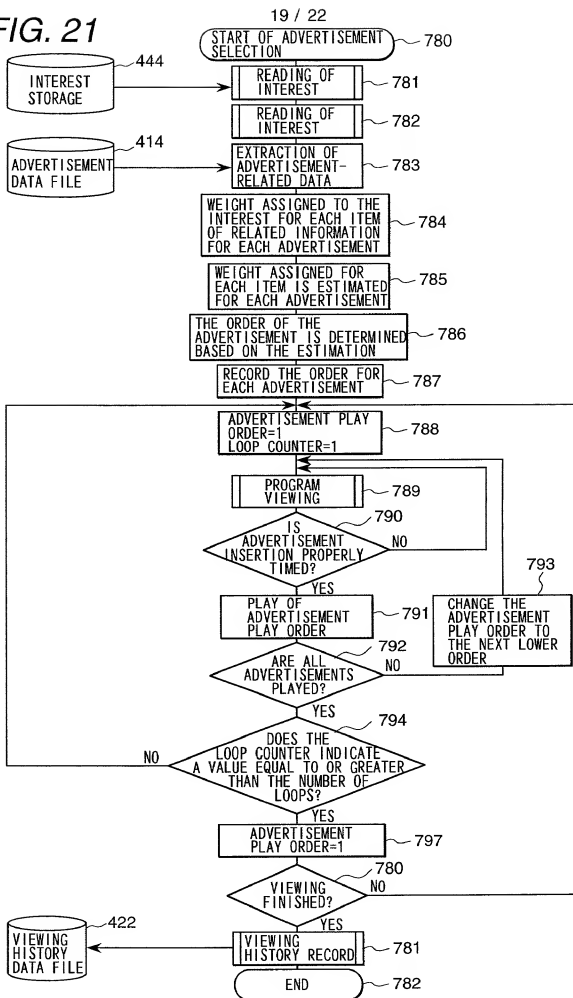
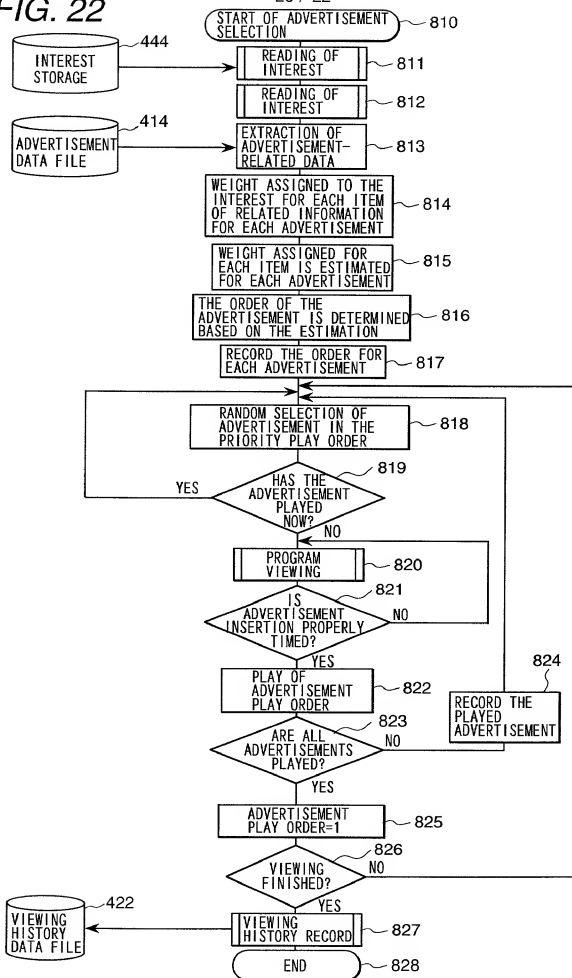


FIG. 22

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FIG. 23

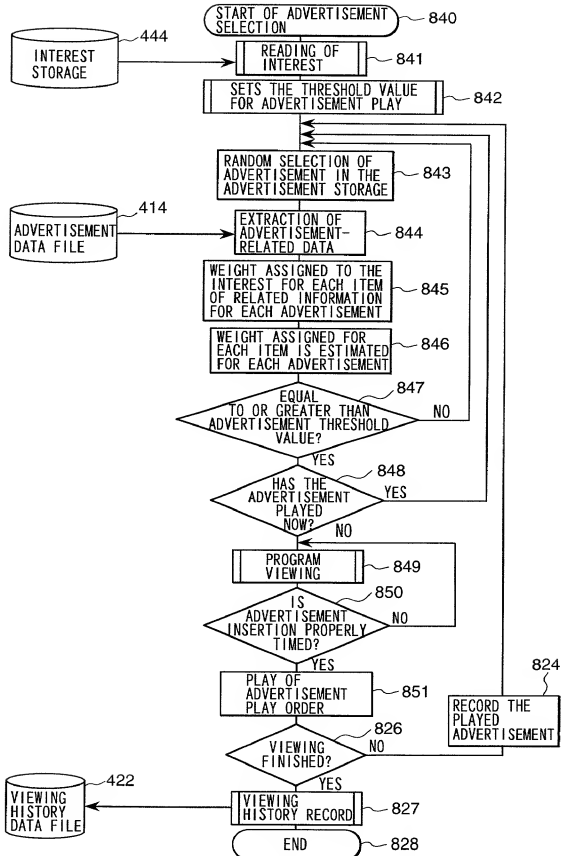


FIG. 24

ADVERTISEMENT 1

〈RELATED INFORMATION〉	〈INTEREST〉	〈WEIGHT ASSIGNMENT〉	
COSMETICS	5	10	
COMPANY A	3	4	
TELEVISION PERSONALITY A	4	7	
ESTIMATED TOTAL		21	⇒ ORDER

ADVERTISEMENT 2

<RELATED INFORMATION>	<INTEREST>	<WEIGHT ASSIGNMENT>	
CAR	1	2	
COMPANY B	4	5	
TELEVISION PERSONALITY B	5	8	
WINTER		7	⇒
ESTIMATED TOTAL		22	ORDER